



# Giskard

Giskard Brand Guidelines.

This resource provides clear guidance on our branding—including logo usage, and the assets you need for your marketing and communications efforts.

# Logo Presentation

Our logo is our main brand ambassador. Its unique letter shapes and its association with a turtle icon embodies both the security and the protection Giskard provides.

Logo

**Security Zone**

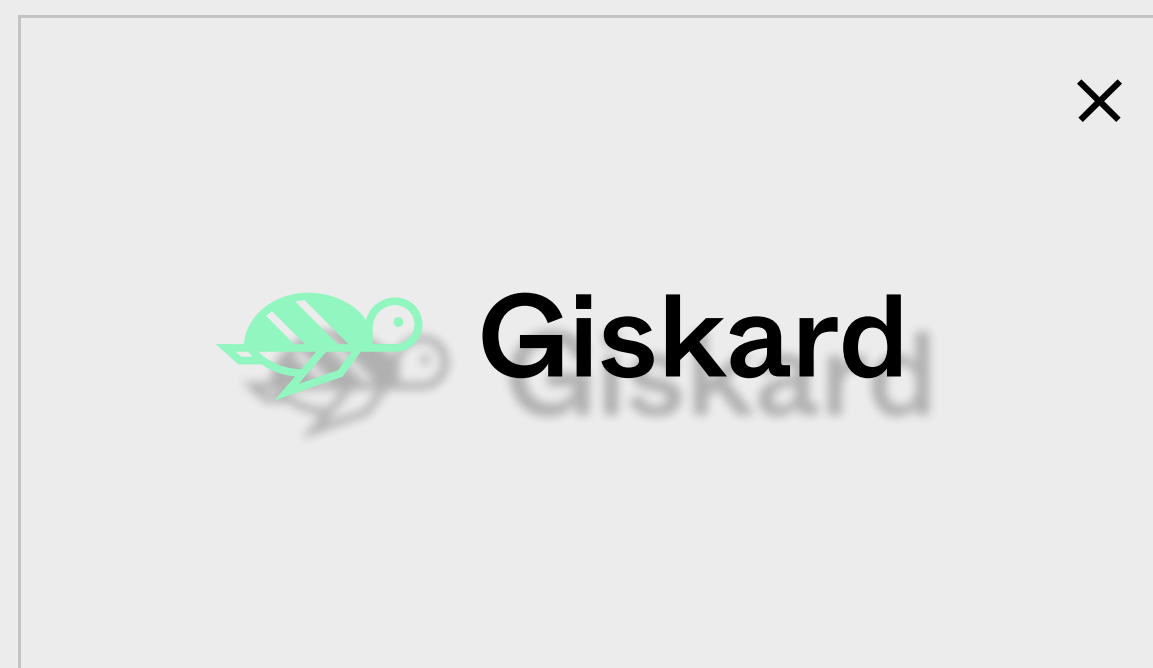


# Logo Variations

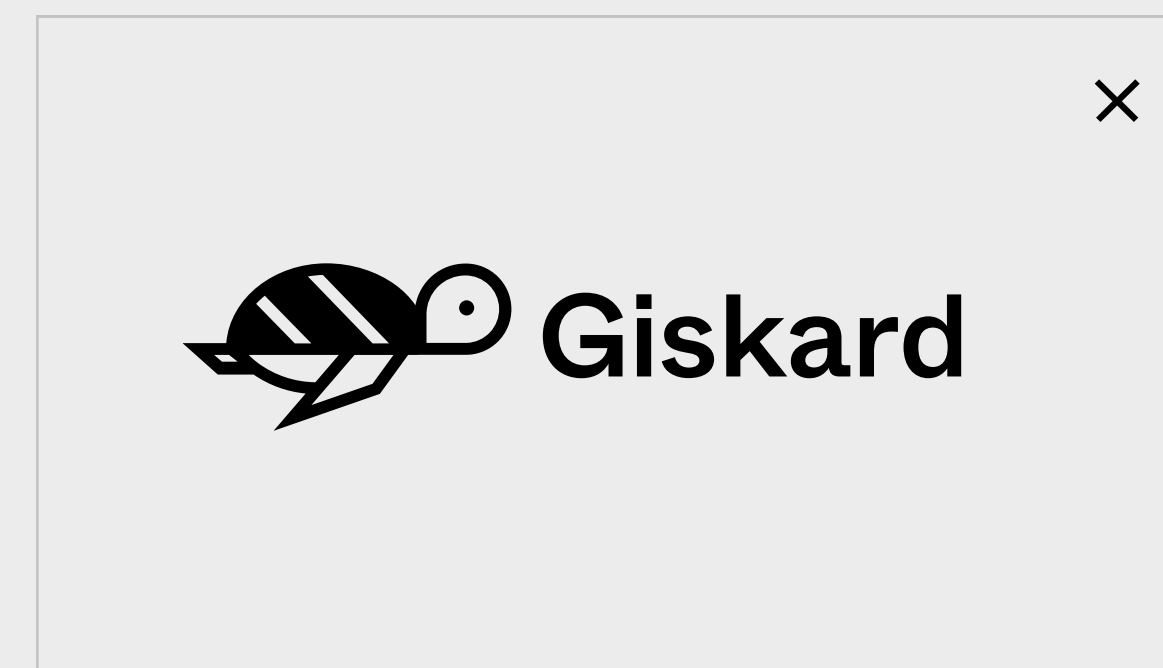
- On coloured backgrounds the logo turns green.



# Logo DON'Ts



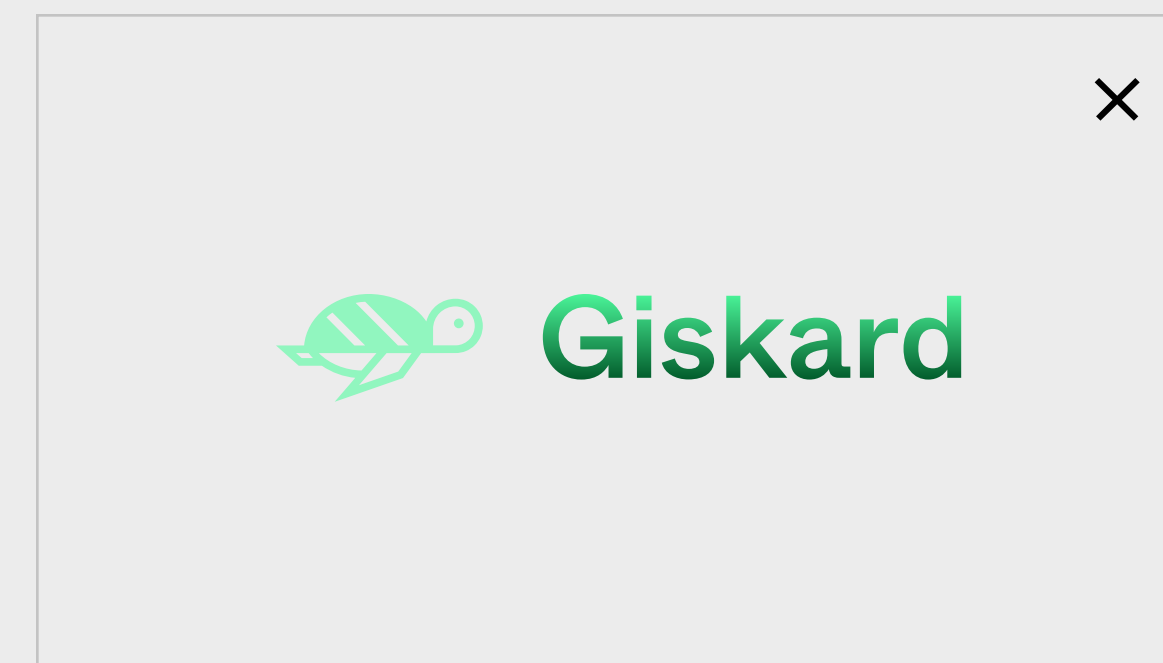
No drop shadow.



Don't modify logo's proportions and design.



Don't apply strokes to the logo.

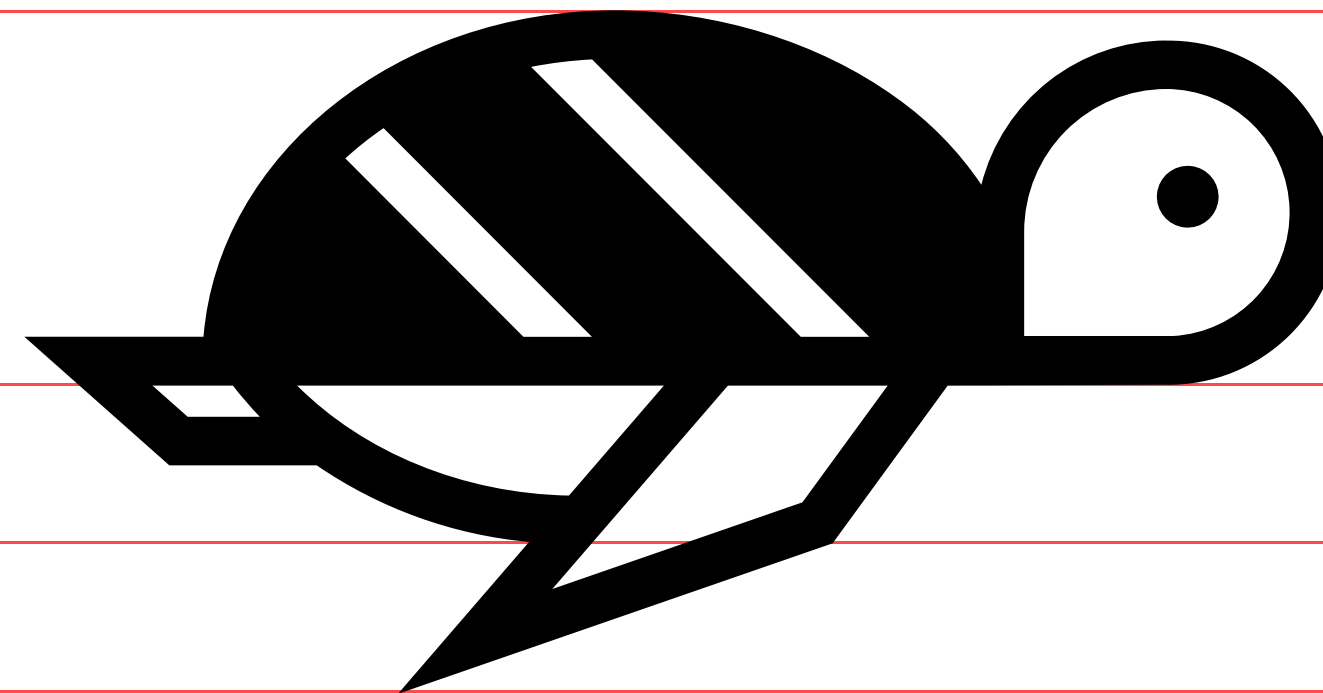


Don't apply gradients on the logo.

# Symbol

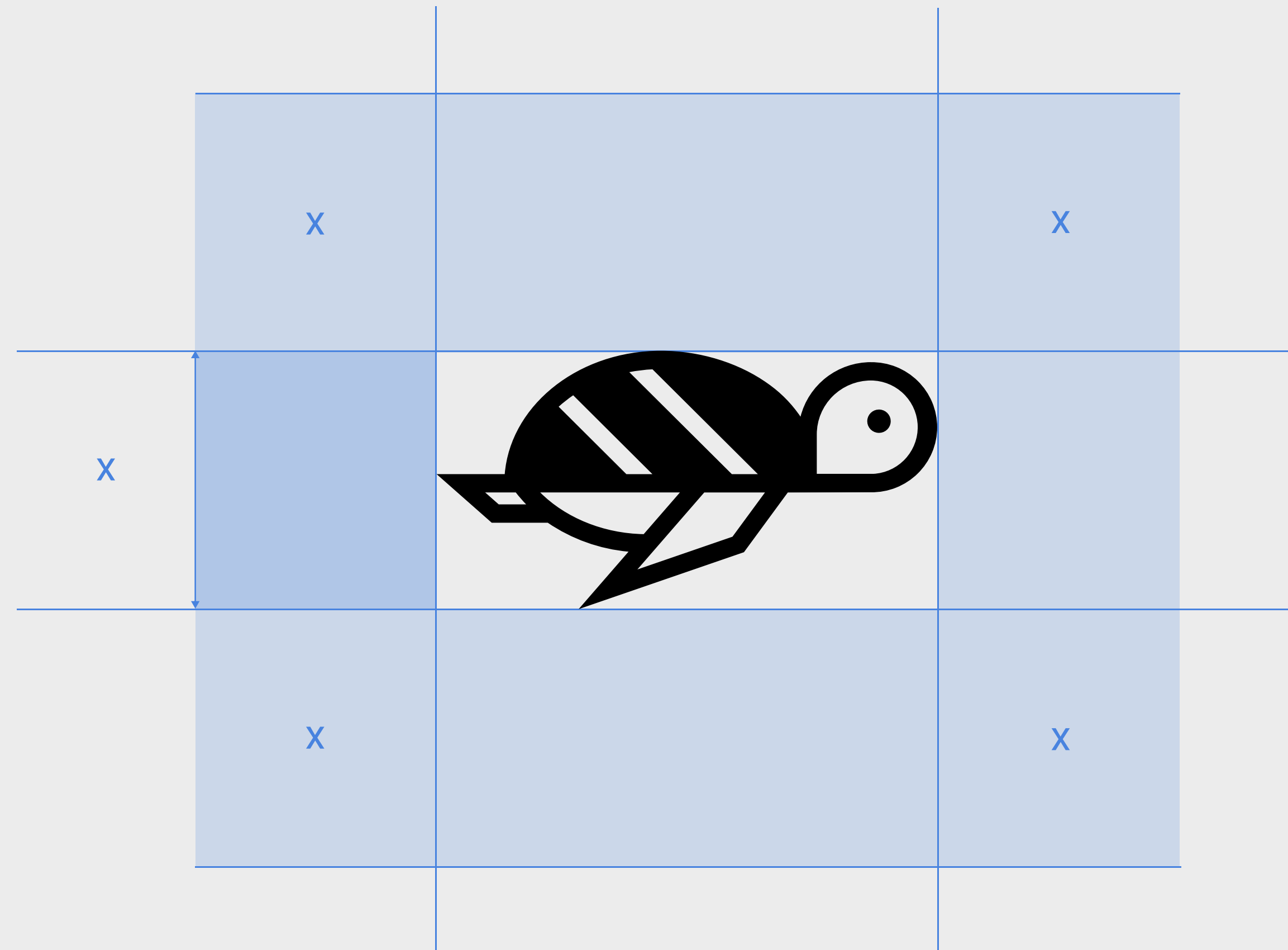
## Construction

This is our secondary logo. It's a contraction of the main logo. It's used as a signature or when there's not enough space for the main logo.

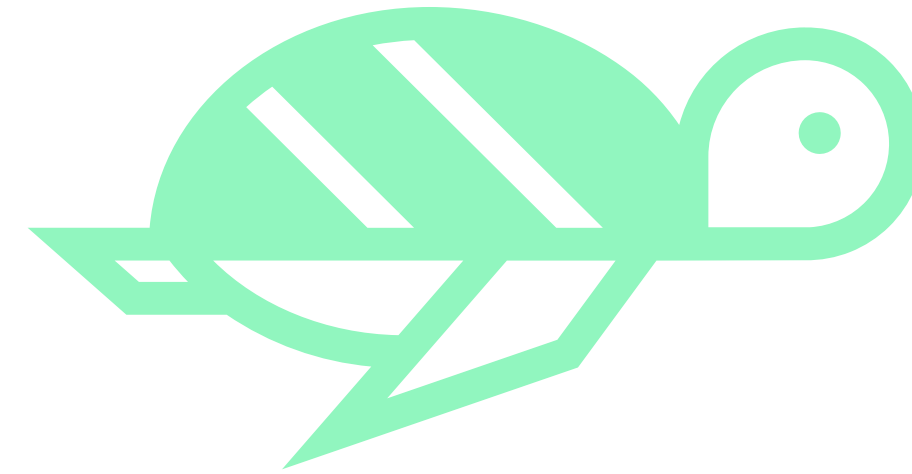


# Symbol

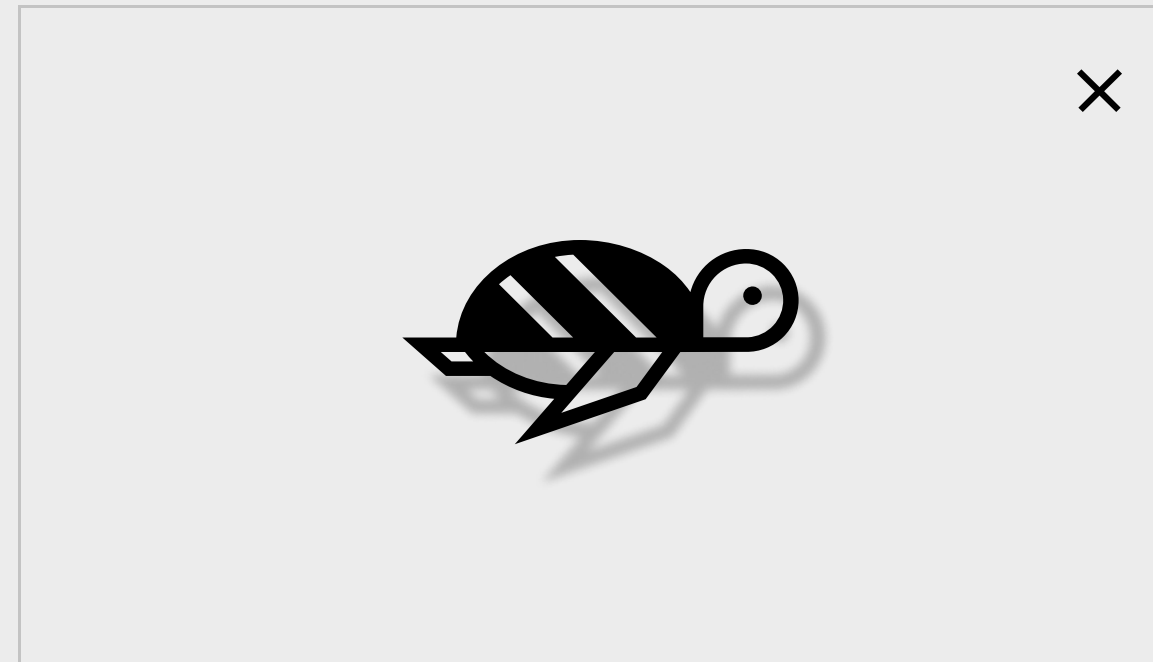
## Security Zone



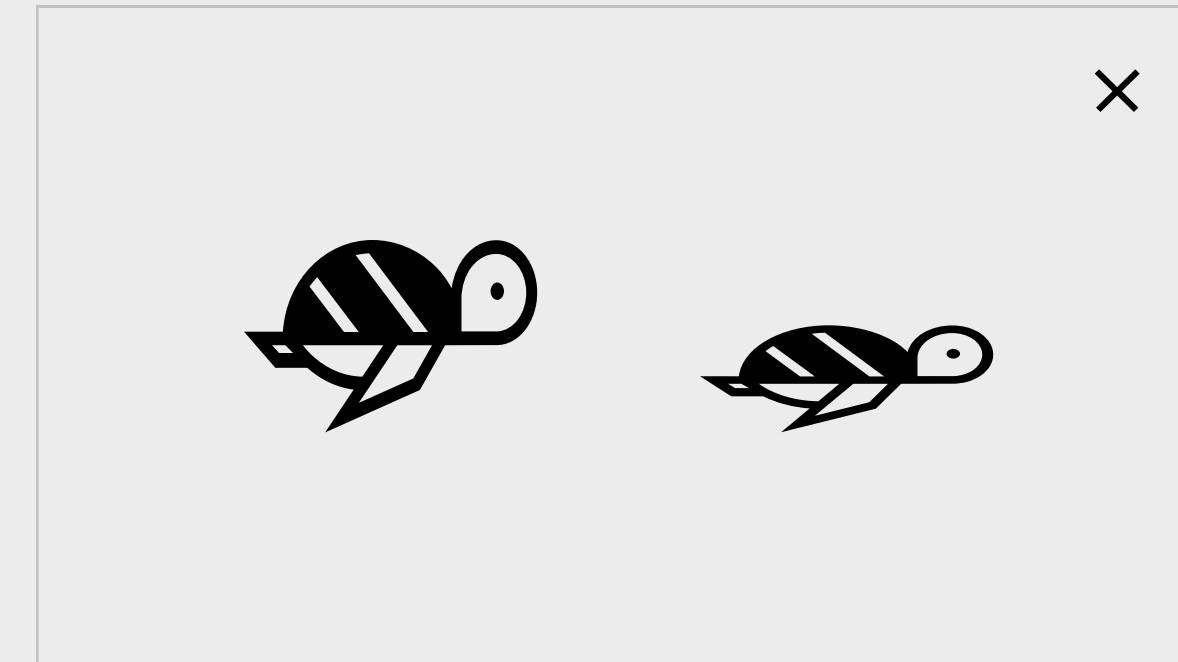
# Symbol Variations



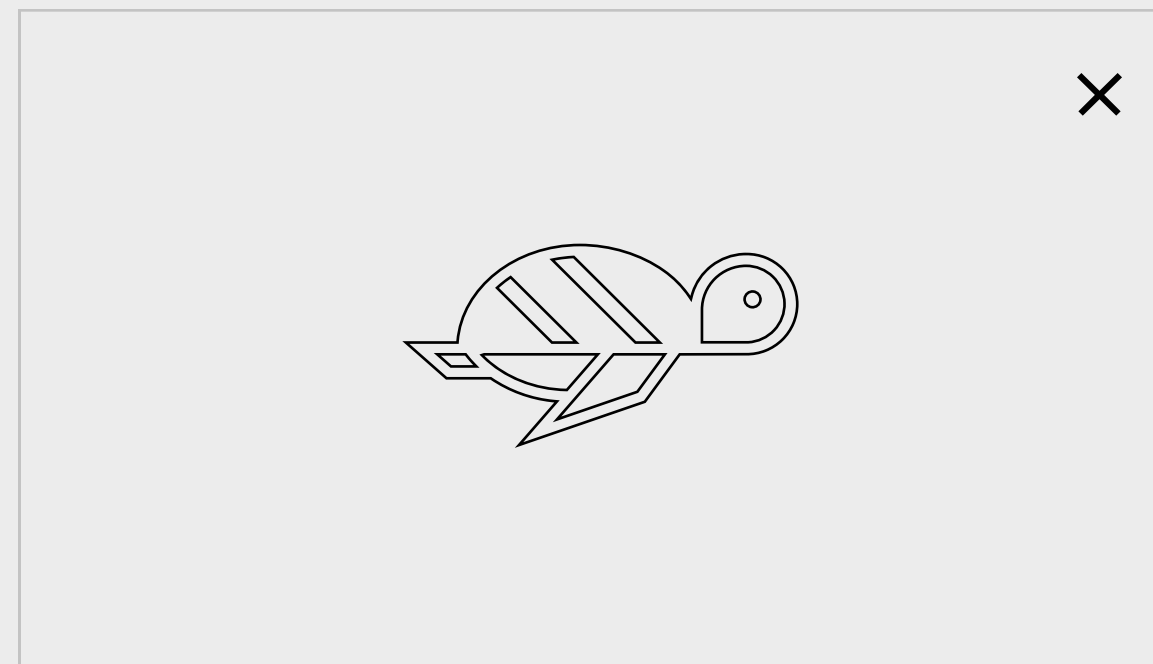
# Symbol DON'Ts



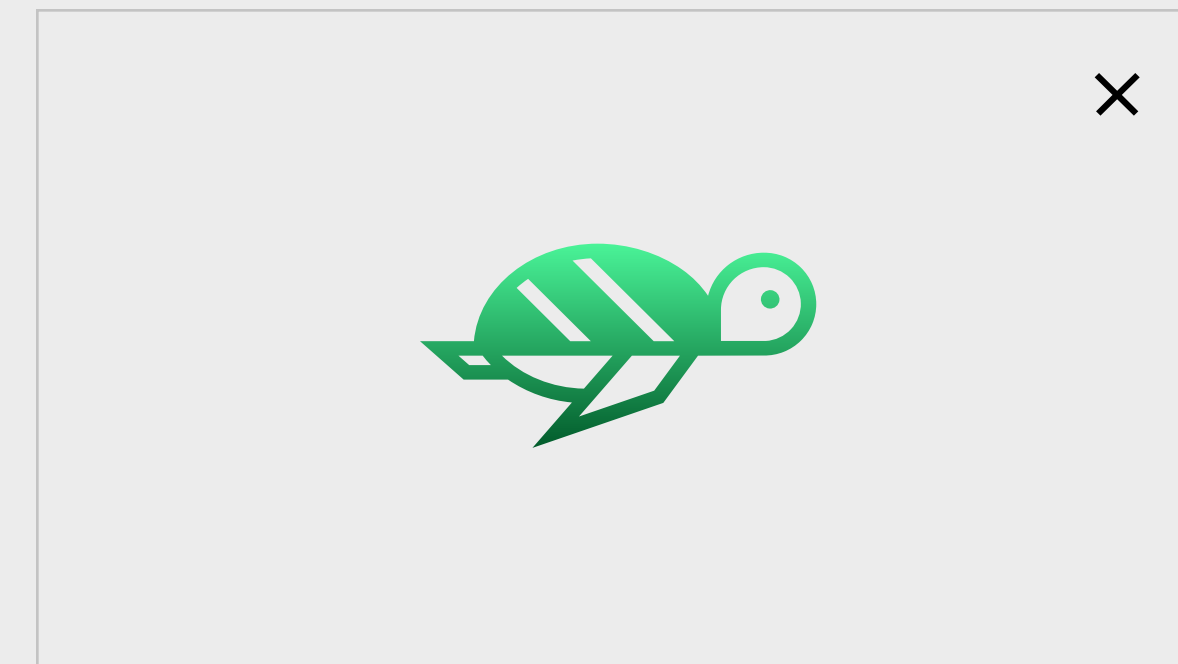
No drop shadow.



Don't modify symbol's proportions and design.



Don't apply strokes to the symbol.



Don't apply gradients on the symbol.

# Colours

## Set

Deep green #163A30			Electric green #91F7C0			Grey #F4F4F4		
R	22		R	145		R	244	
V	58		V	247		V	244	
B	48		B	192		B	244	
C	85		C	38		C	3	
M	51		M	0		M	2	
J	72		J	38		J	2	
N	58		N	0		N	0	

Main typography

**Poppins**

**Aa**

Poppins Medium

# Main typography

This is a title. It uses Poppins Medium.

[illegible]